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Contact: Jodi Conachen, Community Coffee Company, 225-368-4338, jconachen@communitycoffee.com
Jimmy Frederick, Coalition to Restore Coastal Louisiana, 225-767-4181, jimmy.frederick@crcl.org

Proceeds from Community® Crescent City Blend® Provide Thousands to Support Coastal Restoration

(Baton Rouge, La. – October 13, 2016) A south Louisiana promotion featuring Community® Crescent City Blend® raised more than \$4,500 to support coastal restoration in Louisiana. Community Coffee Company partnered with the Coalition to Restore Coastal Louisiana (CRCL) to increase awareness of and raise funds for this vital effort. Community donated 10 percent of proceeds from Crescent City Blend® purchases.

“Community Coffee is a company that has its origins in Louisiana and has strong connections to the coast.” said Scott Eckert, Vice President of Marketing for Community Coffee. “Our personal connection to this region only makes the issue that much more important to us, and we are committed to preserving the environment where we work, play and serve our rich, smooth coffee.”

CRCL is a non-profit organization whose mission is to drive bold, science-based action to rebuild coastal Louisiana through outreach, restoration and advocacy. Community Coffee Company is dedicated to giving back to local communities, and coastal restoration is one of the ways Community accomplishes this important goal.

“Community Coffee has been a tremendous CRCL partner for a long time,” said Kimberly Davis Reyher, CRCL Executive Director. “Their commitment to our coast and to Louisiana as a whole is inspiring. This is more than a monetary donation for us. The promotion also raised awareness of CRCL and our coastal land loss crisis.”

At the meeting of the CRCL Board, Community Vice President of Marketing Scott Eckert presented a check for \$4,596.17 to CRCL in order to further fund coastal restoration in Louisiana.

About Community Coffee Company

Now in its 97th year, Community Coffee Company is the largest family-owned and operated coffee company in America, and four generations of the Saurage family have run the company since its inception. Founded in 1919, Community is an importer, roaster and distributor of the highest-quality premium coffees, using only 100% Arabica beans. For additional information, visit CommunityCoffee.com or find the brand on Facebook and Twitter.

About CRCL

CRCL is a non-partisan, non-profit organization driving bold, science-based action to restore coastal Louisiana through outreach, restoration and advocacy. CRCL was founded in 1988 and is the state’s oldest and most comprehensive coastal restoration organization.