

Once you
shuck 'em,
Don't just chuck 'em!



Coalition to Restore Coastal Louisiana's Oyster Shell Recycling Program



HIGHLIGHTS - WINTER 2016

- Launched in June 2014, CRCL's Oyster Shell Recycling Program (OSRP) is the first of its kind in Louisiana.
- CRCL won the Conservation Organization of the Year Award for 2015 from the Louisiana Wildlife Foundation in recognition of OSRP.
- CRCL's OSRP received an official Legislative Commendation for its efforts to return oyster shell to Louisiana waters and to recognize the program as the largest of its kind in the nation.
- As of September 2016, the program has collected 2,540 tons.
- Twenty-six restaurants in the Greater New Orleans Area and the Nicholls State University Culinary Institute are participating.
- The initial funding came from a \$1 million grant by Shell Oil Company.

WHY RECYCLE OYSTER SHELL?

- Louisiana currently experiences a shell deficit. In other words, the majority of shell that is removed from our waters is not returned.
- Louisiana produces approximately one-third of the nation's oysters.
- Oyster shell is the preferred substrate for new oyster growth.
- Oysters and oyster reefs help improve water quality, provide ideal fishing habitat and support the local economy.

USE OF THE SHELL

- Our first oyster reef will be nearly a half mile long and constructed in Biloxi Marsh through a partnership with The Nature Conservancy.
- The reef will consist of large gabion baskets filled with bagged and loose shell and will serve to help break up wave action slowing land loss, dissipate storm surge and, overtime, build land behind it.
- It will provide habitat for important fish and wildlife species and contribute to the overall reproduction of oysters as the reef grows.
- Construction funding provided by the National Fish and Wildlife Federation and the Coastal Protection and Restoration Authority.
- We have partnered with Louisiana Department of Wildlife and Fisheries to provide shell in support of their Remote Oyster Setting Program, which will be used to help production on the public oyster beds.

VOLUNTEER ENGAGEMENT

- Volunteers help prepare the shells for reef construction, so that people can make a difference in coastal restoration in a very direct way.
- Beginning in 2015, we have engaged 300+ volunteers who have prepared 200+ tons of shell for deployment as a new oyster reef.

PROMOTION

- Restaurants are provided promotional stickers, information cards, and participation in promotional videos. Our signature video has been viewed 1,300+ times.
- CRCL promotes the program, sponsors, and participating restaurants through our website, social media, newsletters, mailings, festivals and other avenues.



PARTICIPATING RESTAURANTS

- Acme Oyster House - Metairie
- Acme Oyster House - New Orleans
- Arnaud's Restaurant
- Borgne
- Bourbon House
- Café B
- Cooter Brown's Tavern and Oyster Bar
- Curious Oyster Bar (Dryades Public Market)
- Desire Oyster Bar at the Royal Sonesta
- Drago's Seafood Restaurant - Metairie
- Drago's Seafood Restaurant - Hilton
- Elysian Seafood (St. Roch Market)
- Felix's Restaurant and Oyster Bar
- Frankie & Johnny's
- Grand Isle Restaurant
- Le Bayou
- Lüke
- Mr. Ed's Oyster Bar & Fish House - Metairie
- Mr. Ed's Oyster Bar & Fish House - New Orleans
- Pascal's Manale Restaurant
- Pêche
- Pier 424 Seafood Market
- Red Fish Grill
- Remoulade
- Royal House Oyster Bar
- Tracey's Original Irish Channel Bar



The Coalition to Restore Coastal Louisiana is a non-profit organization whose mission is to drive bold, science-based action to rebuild Coastal Louisiana through outreach, restoration and advocacy.