



Coalition to Restore Coastal Louisiana's Oyster Shell Recycling Program



Launched in June 2014, CRCL's Oyster Shell Recycling Program is the first of its kind in Louisiana and is the largest oyster shell recycling program in the country. Since its inception, CRCL's Oyster Shell Recycling Program has collected thousands of tons of oyster shell. One hundred percent of the shell will be returned to Louisiana waters. Most of the shell will be used to construct oyster reefs, which will become living shorelines. This will help improve water quality, provide ideal fishing habitat, support the local economy and help slow land loss.

Louisiana produces approximately one-third of the nation's oysters, but not nearly enough of the shell goes back into our waters. The goal of CRCL's Oyster Shell Recycling Program is to get that shell back into the water, and out of landfills, to support the growth of more oysters and help protect our shorelines. We're collecting shell—keeping it out of landfills—and in the process, educating restaurant goers and volunteers about Louisiana's coastal land loss challenge and the important role oysters play in a healthy Louisiana. Currently, the discarded shell is picked up five days a week from participating restaurants. It is then taken to Buras, LA to cure in the sun for six months before being returned to our waters.

The program has proven to be tremendously successful. The pilot phase of the program is coming to an end, so the program has reached a cross-road. To sustain the Oyster Shell Recycling Program, CRCL's partner restaurants will help defray the cost of shell collection. But for the program to continue to be successful, we also need sponsors.



We need your help.

COMMUNITY SPONSOR (\$10,000) benefits include:

- Logo hyperlinked on Oyster Shell Recycling Program landing page on CRCL's website
- Participation in promotional video
- Acknowledgement in press releases and media alerts
- Logo Included on promotional materials
- Opportunities to host a volunteer event

We have some very unique sponsorship opportunities at the Presenting Sponsor level as well. This is a higher sponsorship level with tremendous benefits. For information on this and other sponsorship opportunities, contact Drew Ramsey at drew.ramsey@crcl.org or 504-264-6252.



The Coalition to Restore Coastal Louisiana is a non-profit organization whose mission is to drive bold, science-based action to rebuild Coastal Louisiana through outreach, restoration and advocacy.